

AUSTRALIAN
**MIGRATION &
SETTLEMENT**
AWARDS 2017



SPONSORSHIP PROSPECTUS

Great Hall, Parliament House
March 2017



“

Our 24 million Australians
– magnificent in our diversity, remarkable
in our success as a multicultural nation –
they are our greatest assets,
not the rocks under the ground.

”

The Hon Malcolm Turnbull MP

Future Australians. Australia's future.

“

It is to the benefit of
new arrivals and to the benefit
of Australian society that there are
people and organisations among us
who are prepared to assist
new migrants achieve an understanding
of the rights and responsibilities
of citizenship.

”

The Hon Robert French AC



Why migration and settlement into Australia needs to be celebrated

The opportunity to call Australia home is a privilege that brings with it a great sense of pride, equality and accomplishment. We come from a country where one in four of us were born overseas, and almost half of us have at least one parent that migrated to Australia.

Migration has been a major driver within Australia's nation building plan. With over seven million people arriving on our shores since 1945, this alone provokes a great sense of self-satisfaction and honour, honour that these people have sought our land to call their home.

Migration has had an astounding effect on Australian culture and our economy. It not only brought with it a diversity of new skills and knowledge, but it has had an overall positive contribution to Australia's trade and investment scheme. It matched our social and economic needs, brought ties to every continent, country and culture. It created the conditions for an economy better situated to trade and invest within the global sphere.

History has shown us that migrants bring much more than labour into our country. They bring energy, wealth, new enterprise and they renew our appetite for progress and structure. Migration has made us more prosperous, diverse and more accepting of the heritage that the world has to offer.

Through embracing migration with a greater understanding of knowledge and commitment, we can help Australia prosper and grow. It is vital that energy is dedicated to the successful settlement of these new citizens. We must help them to gain a sense of belonging and nurture their transition to Australian Citizens. Through uniting the skills and ambition that migrants bestow upon our precious country, we pave the way for a bigger and brighter future for our home, Australia.

The Australian Migration and Settlement Awards are an opportunity to recognise and celebrate the extraordinary work that individuals and organisations do to assist with the settlement and support of migrants into Australia. In the current environment we ask that you support a celebration of Australia's migration. Now more than ever we need to come together for a national event that recognises the contribution that migrant have made to Australia's vibrant multicultural society.



Award Categories

As Platinum and Gold sponsors you will receive the opportunity to present the following awards at the presentation gala dinner.

Award for Settlement Innovation

Awarded to the organisation or initiative that has demonstrated the most innovative methods in the support of new refugees, migrants or the local community.

Award for Case Worker of the Year

Awarded to an individual recognised by their employer and/or community to have performed beyond expectations in the settlement of newly arrived refugees or migrants.

Award for Diversity and the Law

Awarded to an organization or individual who has worked to raise awareness of our social and justice systems among new migrants and the rights and responsibilities of citizenship.

Award for Journalism Excellence

Awarded for excellence in reporting on issues relating to Australian migration.

Award for Lifetime Achievement

Awarded to an eminent person who has made a sustained and invaluable contribution at the national level to the understanding of migration or to bettering the lives of new migrants.

Business Inclusion Award

Awarded to a business that has successfully delivered a community-orientated program aimed at improving the inclusion of migrants within the Australian workforce.

Award for Sports Leadership

Awarded to an Australian sports code, organisation or individual that has developed programs or strategies to include new migrants and people from diverse backgrounds.

Award for Empowering Women

Awarded to an organisation, program or person that has empowered migrant women through a focus on safety, participation, or leadership.



Who will attend?

Leaders from business, government, sport, academia and community will join representatives of the media to recognise the contribution of migration to Australia.

Why sponsor the Awards?

As a sponsor your organisation will benefit from a unique opportunity to visibly support new migrants to Australia.

60 per cent of Australia's population growth is migration, with 200,000 people settling permanently each year. Another half a million temporary migrants live and work here.

The success of the migration program is critical to Australia's future prosperity.

Sponsoring an award is a statement in support of migration that showcases your commitment to new communities.

Your exclusive sponsor benefits include the opportunity to:

- Align your organisation with community excellence and leadership;
- Build recognition and goodwill within new communities and among the organisations that support them;
- Promote your corporate reputation through a public commitment to the welfare of new Australians;
- Gain media coverage and public relations opportunities;
- Attend the invitation-only awards ceremony at Parliament House;
- Expand relationships, collaborate and extend your networks with government, industry and community leaders;
- Learn first-hand about emerging inclusion programs and social innovations;
- Showcase your products and services to a targeted and influential audience.



Sponsorship Packages

Invitations for sponsorship are limited to ensure your organisation receives maximum exposure through the awards process.

PLATINUM SPONSOR

\$40,000

- Present two awards at the ceremony
- Co-branding of the awards ceremony
- Prominent placement of your logo on all print and electronic material
- Exclusive photo opportunity with the keynote speaker
- Your logo on main screen during the awards ceremony
- Your logo on all promotional material and banners at the venue
- Photo opportunities with speakers
- Your logo on support screen at the venue
- Your logo on the awards website
- Ten complimentary invitations to the awards ceremony

GOLD SPONSOR

\$20,000

- Present an award at the ceremony
- Your logo on main screen during the awards ceremony
- Your logo on all promotional material and banners at the venue
- Photo opportunities with speakers
- Your logo on support screen at the venue
- Your logo on the awards website
- Ten complimentary invitations to the awards ceremony

SILVER SPONSOR

\$10,000

- Your logo on all promotional material and banners at the venue
- Photo opportunities with speakers
- Your logo on support screen at the venue
- Your logo on the awards website
- Six complimentary invitations to the awards ceremony

BRONZE SPONSOR

\$5,000

- Your logo on support screen at the venue
- Your logo on the awards website
- Two complimentary invitations to the awards ceremony

Exclusive Sponsorship benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Presentation of an award at the ceremony	2	1	X	X
Co-branding of the awards ceremony	✓	X	X	X
Prominent placement of your logo on all print and electronic material	✓	X	X	X
Exclusive photo opportunity with the keynote speaker	✓	X	X	X
Your logo on main screen during the awards ceremony	✓	✓	X	X
Your logo on all printed promotional material and banners at the venue	✓	✓	✓	X
Photo opportunities with speakers	✓	✓	✓	X
Your logo on support screen at the venue	✓	✓	✓	✓
Your logo on the awards website	✓	✓	✓	✓
Complementary invitations to awards ceremony	10	10	6	2

Enquiries into sponsorship

Events Contact

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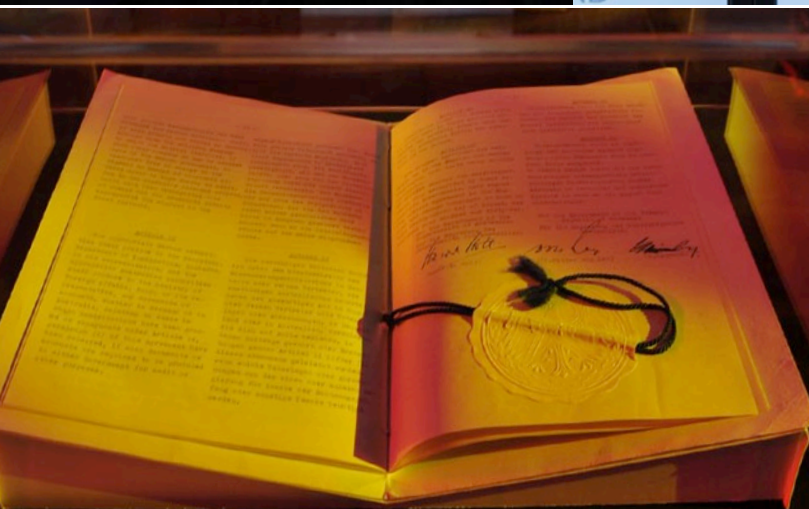
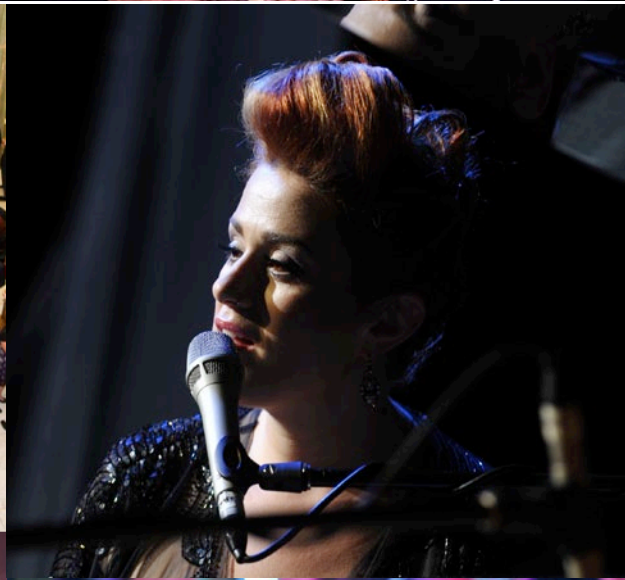
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Migration agreement signed with Germany, August 1952



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